



Knowledge Mobilization of COVID-19 Recommendations for Parents: A Multi-Methods Trial

We want to hear from you about how to best communicate health recommendations related to COVID-19.

What is the purpose of this research?

COVID-19 recommendations are often written for healthcare professionals. We want to make these recommendations **easier to understand for parents**.

Who can participate?

- **Parents or legal guardians** of children under 18 years anywhere in the world.
- Participants must be **over 18**, have access to **Internet**, and be able to read **English**.

What do you need to do?

- Read one **COVID-19 recommendation** and complete a **20 minute survey**.
 - You will have the option to enter a draw for a chance to win **one of five \$50 CAD gift cards**.
- **Optional:** Complete a **30 to 60 minute interview** to share your perspectives and be compensated with a \$25 CAD gift card.
 - The interview will be performed over Zoom video conferencing software and will be recorded and transcribed.

Interested in participating?

For more information and to participate, [click here](#) or contact the study coordinator: **Matt Munan**, at mmunan@ualberta.ca.